



## KwaZulu-Natal Naturist Association- Footage Policy.

### **Introduction.**

The purpose of this document is to set a standard procedure for the taking and distribution of footage, also known as photos and videos during our events. Naturism is a healthy lifestyle, which one should not be ashamed or embarrassed about, and should be treated as such. As members of KwaZulu-Natal Naturist Association (KZNNA) we should always be ambassadors of our association, of naturism, and our own way, to promote naturism as a healthy, open, proud and free lifestyle. We always need footage to capture great memories, and to market KZNNA internally. From time to time KZNNA does require photos or video from our events, externally, for newsletters, marketing materials, and our local naturist websites. This will always be done in good taste, not discriminate against body types, and comply with our code of conduct and comply with the laws of the Republic of South Africa.

### **What our code of conduct says about photo and video taking.**

- *“No photographs whatsoever unless you have cleared it with each and every single person in the shot. Please don’t try and persuade anyone. Their first no is their final answer. People have every right to their privacy and whether or not they wish themselves or their family to appear in a photograph. All photos need to be inspected by all people appearing in the photo immediately after the photo was taken.”*

### **1.When taking footage.**

Any footage taken from persons is deemed personal information, protected by the POPIA act. **The act prohibits the distribution of personal information, including images of people, without prior consent.**

Persons taking photos or video on behalf of KZNNA at officially recognized events must be authorized and documented by the Event Organizer or the MANCO. No photos or video should be taken with personal cell phones, or cameras, if not designated as the photographer of the event. Keep in mind that any footage taken on an **event of anyone other than of you, your spouse and/or children on a KZNNA event** is deemed the property of KZNNA in this policy. KZNNA shall hold the exclusive copyright to all images of persons taken by authorized photographers at KZNNA events.

**No paparazzi!** Never steal photos or video clips: If you do you will be disciplined and a civil case can be brought against you. One of the repercussions will be, if you are caught, **we will confiscate your camera or cell phone and make sure that data is removed.** Make sure that no-one who has not given permission is in the background. Always take photos in good taste, in a lawful manner and with no sexual connotations.

All copyrighted footage that is entrusted to KZNNA shall be used for the dedicated purpose of carrying out its objectives and will not be sold, exchanged or loaned.

KZNNA MANCO reserves the right to request criminal checks from CPIC and/or local databases, from anyone applying to serve as an authorized photographer or during any time that they serve in this capacity.

## **2. When being taken footage of:**

Participants must sign a release form prior to participating in a photo taking and have to indicate whether or not they consent to be included in photos or videos, and to what degree it can be used. You have the right and responsibility to review your photos on the spot. No one should force or persuade you to have a photo taken if you do not want to. Consent is defined in POPIA as being a voluntary, specific and informed expression of will. After or during every event there will be a WhatsApp group or album on the cloud available where photos will be made available.

***Smile, look alive and look your best in photos.***

## **3. When you do not want your pictures to be taken?**

Your decision will be respected. For each event, organizers will designate and make accessible a distinct wearable item (necklace, wrist band, bandana, etc.) for non-consenting participants to signify that they do not want to be photographed.

## **4. When editing photos**

In keeping with the principles of naturism, images of the human form shall not be altered or presented in any way that would perpetuate unrealistic body standards

## **5. When distributing or storing photos**

No member is allowed to share, download or distribute any of the pictures, or video captured during an event without approval from the people in it. If no concern is raised it will be assumed that pictures taken are in good standing with all parties involved. All care should be taken to ensure that the photos or videos stored online or offline are kept safe. No member is allowed to share the shareable link outside of the KZNNA group to any 3rd party. Should it happen that a member shares footage outside of the group action will be taken that can include suspension of membership and legal/civil action. Individuals who forward images or video to KZNNA must confirm their authorship and provide expressed consent from those pictured before they can be published or posted elsewhere in public domain.

## **6. Protecting Minors:**

KZNNA is a family oriented naturist association. Therefore we should be protective and vigilant and we should always have the **best interests of our young members at heart**. As a precaution, no person under the age of 18 can be in our footage as a rule. If there is a real need, **NO FRONTAL NUDITY of a minor is allowed, in any footage**. Minors must always be portrayed with a parent, guardian or in a family or social context, from the back. Minors are not allowed to sign a photo release form, only their parents. Images of minors that depict full frontal nudity will not be featured in any publication, as part of a community display or any KZNNA publication. The names of minors will not be referenced in any printed or on-line media.

## **7. Awareness:**

All individuals who are authorized on behalf of KZNNA to take pictures or record videos, as well as publish, post or archive images must be made aware of this policy.



# FOOTAGE RELEASE FORM for the event

**KZNNA event at \_\_\_\_\_ Date: \_\_\_\_\_**

I, / We \_\_\_\_\_, hereby grant permission to **Kwazulu-Natal Naturist Association**, the rights of my image, in video or still photos, and of the likeness and sound of my voice as recorded on audio or video, without payment or any other consideration, to promote KZNNA & Naturism broadly. I/We understand that my image may be edited, copied, exhibited, published, or distributed and waive the right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my image or recording. I also understand that this material may be used in diverse educational settings within an unrestricted geographic area.

**Photographic, audio, or video recordings can be used which may include, but are limited to:**

(Please Tick with ✓)

Internally:

- In the KZNNA the members group and for internal advertising.

Externally

- Online presentations or promotion.
- Local Naturist website.
- Local Naturist Newsletters.
- International Naturist websites and newsletters.
- Naturist News and Marketing.

By signing this release, I understand this permission signifies that photographic or video recordings of me may be electronically displayed via the Internet or in the public educational setting. There is no time limit on the validity of this release nor is there any geographic limitation on where these materials may be distributed. This release applies to photographic, audio or video recordings collected as part of the sessions listed on this document only.

By signing this release, I acknowledge that I have completely read and fully understand the above release and footage policy and agree to be bound thereby. I hereby release any and all claims against any person or organization utilizing this material for educational purposes.

NB: Disclaimer: The event organizers and hosts do not assume responsibility for any accidents, injuries, losses, or damages sustained by participants or attendees. By participating or attending this event, individuals acknowledge and accept any risks associated with their participation or attendance. Please act responsibly and follow all safety guidelines provided.

**Are you a designated photographer at this event?**

YES	NO
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Name/s: \_\_\_\_\_ Membership Number/s: \_\_\_\_\_

Signature/s \_\_\_\_\_

Date \_\_\_\_\_

